



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

## Contract # 1353209

**Schedule Dates** 09/04/12-09/10/12  
**Advertiser** Obama for America (30051)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** OBAMA FOR AMERICA (187386)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Bassett,Laura  
**Phone/Fax** /  
**CPE** 95/101/1536  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA FOR AMERICA  
OBAMA FOR AMERICA

**Date Entered** 08/10/12  
**Last Modified** 09/06/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09783319  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,991.25  
**Net Total** \$28,283.75  
**Sales Tax**

## Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	62	\$33,275.00
<b>Grand Total:</b>	<b>62</b>	<b>\$33,275.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/04/12-09/07/12	3	:30	6:30A- 7A (EST)			1	1		1			3	\$500.00	\$1,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 3	8/27/12
2.0	Normal Line / News	09/04/12-09/07/12	3	:30	7A- 8A (EST)			2	1	1	1			5	\$500.00	\$2,500.00	Asheville (WLOS)	GOOD MORNING AMERICA LEVEL 3	8/27/12
3.0	Normal Line / News	09/04/12-09/07/12	3	:30	8A- 9A (EST)			1	2	1	1			5	\$475.00	\$2,375.00	Asheville (WLOS)	GOOD MORNING AMERICA LEVEL 3	8/27/12
4.0	Normal Line / News	09/08/12-09/08/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$250.00	\$250.00	Asheville (WLOS)	GMA LEVEL 3	8/10/12
5.0	Normal Line / News	09/09/12-09/09/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X		\$150.00		Asheville (WLOS)	NEWS 13 SUNDAY @ 7 LEVEL 3	8/10/12
5.0.1	Closed Preempt	09/09/12															Asheville (WLOS)	Client Request/Spot -	
6.0	Normal Line / SPOT	09/05/12-09/07/12	3	:30	9A- 10A (EST)	3			X	X	X			3	\$150.00	\$450.00	Asheville (WLOS)	SWIFT JUSTICE LEVEL 3	8/10/12
7.0	Normal Line / SPOT	09/04/12-09/07/12	3	:30	10:58:30A- ABC-The View	3		X	X	X	X			3	\$300.00	\$900.00	Asheville (WLOS)	THE VIEW LEVEL 3	8/27/12
8.0	Normal Line / News	09/04/12-09/07/12	3	:30	11:58:41A- News-News 13 at Noon	3		X	X	X	X			3	\$275.00	\$825.00	Asheville (WLOS)	NEWS 13 @ NOON LEVEL 3	8/27/12
9.0	Normal Line / News	09/04/12-09/07/12	3	:30	12:30P- News-News 13 at 1230p	2		X	X	X	X			2	\$225.00	\$450.00	Asheville (WLOS)	NEWS 13 LEVEL 3	8/10/12

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10.0	Normal Line / SPOT	09/04/12-09/07/12	3	:30	4:00:30P- Anderson			1	1	1	1			4	\$175.00	\$700.00	Asheville (WLOS)	ANDERSON COOPER LEVEL 3	8/27/12
11.0	Normal Line / News	09/04/12-09/07/12	3	:30	4:59P- News-News 13 First News At 5p			1	1	2	1			5	\$500.00	\$2,500.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 3	8/27/12
12.0	Normal Line / News	09/04/12-09/07/12	3	:30	5:28P- News-News 13 at 5:30p			1	1	1	2			5	\$550.00	\$2,750.00	Asheville (WLOS)	NEWS AT 530P LEVEL 3	8/27/12
13.0	Normal Line / News	09/04/12-09/07/12	3	:30	6P- 7P (EST)			1	2	1	2			6	\$900.00	\$5,400.00	Asheville (WLOS)	WKDY NEWS 13 @ 6 LEVEL 3	8/27/12
14.0	Revised Line / News	09/09/12-09/09/12	3	:30	6P- 7P (EST)	1							X				Asheville (WLOS)	WKND NEWS 13 @ 6 LEVEL 3	8/10/12
14.1	Normal Line / News	09/09/12-09/09/12	3	1:00	6P- 7P (EST)	1							X		\$1,800.00		Asheville (WLOS)	WKND NEWS 13 @ 6 LEVEL 3	9/6/12
14.1.1	Closed Preempt	09/09/12															Asheville (WLOS)	Missing Copy/Spot -per k Franquez	
15.0	Normal Line / SPOT	09/04/12-09/07/12	3	:30	6:58:50P- Wheel of Fortune	3		X	X	X	X			3	\$750.00	\$2,250.00	Asheville (WLOS)	WHEEL LEVEL 3	8/10/12
16.0	Normal Line / SPOT	09/05/12-09/07/12	3	:30	7:28:30P- Jeopardy				1	1	1			3	\$850.00	\$2,550.00	Asheville (WLOS)	JEOPARDY LEVEL 3	8/27/12
17.0	Normal Line / Prime	09/10/12-09/10/12	3	:30	7:58P- ABC-Bachelor Pad (Monday)	1	X							1	\$2,500.00	\$2,500.00	Asheville (WLOS)	BACHELOR PAD LEVEL 3	8/10/12

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18.0	Normal Line / News	09/04/12-09/06/12	3	:30	10:59:56P- News-News 13 11p Late News	4		X	X	X				4	\$650.00	\$2,600.00	Asheville (WLOS)	NEWS 13 TONIGHT LEVEL 3	8/27/12
19.0	Normal Line / News	09/09/12-09/09/12	3	:30	10:59:56P- News-News 13 11p Late News	1							X		\$550.00		Asheville (WLOS)	NEWS 13 TONIGHT LEVEL 3	8/10/12
19.0.1	Closed Preempt	09/09/12															Asheville (WLOS)	Client Request/Spot -	
20.0	Revised Line / News	09/04/12-09/07/12	3	:30	11:35P- ABC-Nightline	3		X	X	X	X						Asheville (WLOS)	NITELINE LEVEL 3	8/27/12
20.1	Normal Line / News	09/04/12-09/07/12	3	:30	11:35P- ABC-Nightline			1	1	2	1			5	\$275.00	\$1,375.00	Asheville (WLOS)	NITELINE LEVEL 3	8/30/12
21.0	Normal Line / Prime	09/09/12-09/09/12	3	:30	8P- ABC-Once Upon A Time 2 (Sunday)	1							X	1	\$1,400.00	\$1,400.00	Asheville (WLOS)	ONCE UPON A TIME	8/10/12
22.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	11A- ABC-This Week	1							X		\$700.00		Asheville (WLOS)	THIS WEEK	8/10/12
22.0.1	Closed Preempt	09/09/12															Asheville (WLOS)	Client Request/Spot -	

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